

**Digi-EXPress® Issued Patent for
“Automated Digital Express Gateway
for Licensing and Acquiring Rights & Permissions
for 3rd Party Copyrighted Content”**

Patent reinforces innovation of Digi-EXPress® and Digi-Rights® automated processes and services as a means for automating permissions, negotiating licenses, e-commerce transactions, monetizing rights and mitigating copyright risks

Bloomfield Hills, MI – 15 May 2013 – Digi-EXPress®, LLC, a leading provider of Global Automated Rights Solutions, announced today it has been issued Patent No. 8,438,113, on May 7, 2013, by the United States Patent and Trademark Office titled: “Automated Digital Express Gateway for Licensing and Acquiring Rights & Permissions for 3rd Party Copyrighted Content.”

The patent titled: "Automated Digital Express Gateway for Licensing and Acquiring Rights & Permissions for 3rd Party Copyrighted Content" covers a computerized method to buy and sell rights via the internet or electronic network, comprising real-time or batch processing of rights, transforming rights semantics and expressions to and from a common Digital Rights Definition Language and automatically processing transactions for 3rd party licenses of copyrighted content.

The patented technologies are embedded within Digi-EXPress® Software... a suite of cloud-based solutions for Global Automated Rights and Permissions... now being licensed by leading global publishers and also available to self-publishers.

"As the inventor of an automated rights and permissions transformation process, the issuance of this patent reinforces the value of Digi-EXPress Rights Management Software... a cloud-based e-commerce solution to Automate Licensing and Acquiring Rights & Permissions for 3rd party copyrighted content," said Dick Stahl, Managing Director of Digi-EXPress LLC.

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“As the publishing industry innovates and shifts from print to digital formats, each sale is in fact an Intellectual Property Rights transaction. To stay competitive, publishers need to deploy new ‘ready-made’ solutions, like Digi-EXPRESS® to stay competitive, eliminate inefficient and labor-intensive tasks, and speed new products to market faster,” continues Stahl.

“Digi’s patented technology enables publishers, small presses and independent self-publishers to buy and sell licenses for copyrighted content rapidly and efficiently using automated processes, while also enabling publishers to exercise oversight and monetary control over the rights they own and the rights they license enterprise-wide,” said Robert Kasher, Rights Industry Consultant.

By using ‘best practice’ patented methods within Digi-EXPRESS, content creators, editors and publishers can be assured of reliably identifying rights, interpreting rights and restrictions, and monetizing rights for use in specific media formats, languages, territories and editions – regardless of location or language. This is the missing link to help mitigate copyright risks and to provide assurance to authors that they are receiving royalties due; and assurance to publishers that products are published in compliance with the rights and restrictions granted.

About Digi-EXPRESS®

Digi-EXPRESS, LLC. is a global provider of consulting, systems development, and rights management services and technology to the publishing industry. The company’s technology is used to process hundreds of thousands of licensing transactions by leading publishers through its Digi-EXPRESS® Rights Management System... a patented suite of cloud-based software technologies and ‘best-practice’ processes that deliver automated rights clearance and permissions processing, digital asset relational database, and ‘real-time’ management oversight for team collaboration. (<http://www.digi-express.com>).

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About Digi-EXPRESS® and its Technology and Resource Partners

The company provides patented Global Automated Rights Technologies and Professional Outsourcing Services to meet the needs of traditional global publishers in Rights & Permissions, self-publishers and small presses.

The patent enhances Digi's Intellectual Property Rights portfolio and suite of automated software products and professional services including:

- **Digi-EXPRESS® Rights Management System** – a 'cloud-based' Automated Global Rights Management System. This *patented* app enables users to collaborate on projects, research, acquire rights and manage rights... anytime, anywhere using a PC or Mac. Enterprise versions enable seamless integration with the company's back-office accounting and fulfillment systems.
- **Digi-Data eXchange ("DDX")** is a legacy rights conversion process – using patented transformation algorithms that map rights metadata from legacy expressions and systems (*including spreadsheets, XML files and PDF files*) into a universal Digital Rights Definition Language ("DRDL") for use in managing rights assets and ensuring compliance with copyright grants and restrictions imposed by the creator. It also enables acquiring future rights clearance without reading lengthy paper contracts.
- **Digi-Rights® Rights Assessment** – a new service being launched at Book Expo America 2013 with affiliate partners – provides a Self-Directed Rights Assessment Tool for Authors, Editors and Researchers to assess whether their creative work conforms to Generally Accepted Practices for Rights Compliance. The automated assessment tool is accessible from an iPad, Tablet or PC to analyze manuscripts and content for copyright compliance and potential risks; and create a customized action plan to mitigate potential liability risks.
- **Digi-Rights® Self-Clear Permissions** – a new service being launched at Book Expo America 2013 with affiliate partners – delivers an easy to use cloud-based Permissions System for Authors, Editors, Researchers and Rights Staff to automate clearing rights and acquiring permissions in a consistent and uniform process for each 'component' of content. The tool captures usage rights in a uniform Digital Rights Definition Language to enable self-publishers, small presses and traditional publishers to gain oversight and control over print and digital rights and restrictions cleared by authors and independent subcontractors. The information is tracked in a cloud-based relational database – allowing real-time reporting 24/7.
- **Digi-Rights® Rights Listing & Sales** – a new service being launched later this year – delivers an easy method for content creators to list their content rights for sale or sublicense worldwide

Press Release



- **Digi-Rights® / Firstsource® Pro-Clear Permissions Resource Center** – a first for the self-publishing industry! This new service provides Authors, Editors, Researchers and Publishers a fully staffed Rights Help Center – including Permissions Specialists to assist in Project Management, Research and Permissions Acquisition using the patented automated technology of Digi-EXPress®

Digi-EXPress software is now licensed by some of the world's leading publishers for internal use as their Rights and Contracts Management System.

Digi's parent company specializes in digital rights management and has a team of Certified Permissions Advisors with experience processing hundreds of thousands of rights transactions through its Digi-Rights® division – on behalf of some of the world's largest publishers.

Digi's alliance with Firstsource® Solutions provides a Rights & Permissions Resource Center staffed with Project Managers and Permissions Specialists to assist media and publishing clients who wish to Outsource Rights & Permissions functions. Its staff of 30,000 professionals in 51 centers enables local specialist support, training as well as both onshore and offshore outsourcing.

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PR-13-0513

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